



CLR PRO® FULL-LINE CATALOG

THE POWER YOU EXPECT. THE SAFETY YOU NEED.



NEW
See Page 24
for details

INTRODUCING CLR PRO MAX™

When nothing else works. Now offering products with
The Power You Expect. The Speed You Need™



THE RIGHT COMPANY.

CLR® and Tarn-X® have been the top selling brands in their category for over 30 years.



For more than 50 years, Jelmar® has built a strong reputation for innovative and powerful cleaning products. But we're not resting on our laurels. We're taking that same passion for excellence that made CLR the #1 selling calcium, lime and rust remover in the world and bringing it to the professional cleaning industry. Your success is our success!

Made in USA



WOMEN OWNED



1940s

In 1949 Manny Gutterman founded Manny Gutterman & Associates, Inc. as a national sales representative organization



A friend in advertising asked Manny to sell a warehouse full of cleaning product in barter from a bankrupt client. Of course he accepted the challenge and Jelmar, LLC. was born.

1960s



The product was reformulated and repackaged and sold as Tarn-X® Tarnish Remover.



Tarn-X became the number one selling metal cleaner in the United States through its use of the phrase "AS SEEN ON TV."

1980s



Product innovation continued and a powerful lime and rust remover was developed: CLR® Calcium, Lime & Rust Remover.



2000s

In 2007, Alison Gutterman continues the family legacy and became the president of Jelmar.

Over the years, Jelmar continued to develop new products that stand out from the competition.



2020+



CLR PRO® introduces CLR PRO MAX™, a new line of products that are more powerful and work faster.

Jelmar launches safe & effective professional cleaning products formulated for the unique needs of the industrial and commercial marketplace.



Why CLR PRO[®] and CLR PRO MAX[™]

We strive to execute strict standards for product and company performance that exceeds industry standards.



**THE POWER YOU EXPECT.
THE SAFETY YOU NEED.**

- Proven effective and safe to use regularly.
- Keep equipment working efficiently.
- Nationally recognized brand leadership.
- 99% complete and on time fill rates.
- Meets LEED Standards.
- NSF registered—approved for use in food processing, food storage, and food service facilities.
- Non-corrosive and non-abrasive on surfaces when used as directed.



**THE POWER YOU EXPECT.
THE SPEED YOU NEED.**

- Outperforms competition in removing heavy build-up.
- Help restore equipment and surfaces to their original state.
- Nationally recognized brand leadership.
- 99% complete and on time fill rates.



As EPA Partner of the Year since 2015, we're committed to providing safe products to help you meet your organization's sustainability goals.

CLR PRO[®] line offers many products that are EPA Safer Choice*, meaning that they have been evaluated through the EPA's rigorous scientific process for only the safest ingredients without sacrificing quality or product performance.

Look for the EPA Safer Choice logo on the label to see which products meet these standards.





FACILITIES MAINTENANCE PRODUCTS

CLEANING SOLUTIONS FOR ALL AREAS OF YOUR FACILITY

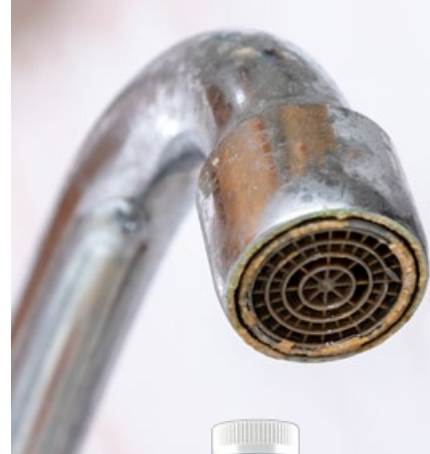


SAFE, EFFECTIVE, AND FAST ACTING CLEANING SOLUTIONS FOR FACILITIES MAINTENANCE

Facilities Maintenance covers a lot of ground and areas with distinct cleaning needs. CLR PRO® cleaning products provide time-saving solutions with easy-to-use products that work.

Ready-to-use | Proven effective | Safer ingredients | Supports sustainability goals





FACILITIES MAINTENANCE

CLR PRO® CALCIUM, LIME, RUST REMOVER

CLR PRO® Original Formula Calcium, Lime & Rust Remover is a fast and effective way to clean away calcium, lime and rust deposits.

- Safe on all plumbing including copper and plastic/PVC
- Made of Lactic Acid which is derived from plants
- Contains no bleach, ammonia, or phosphorus
- NSF registered—approved for use in food processing, food storage, and food service facilities
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals

COMMON USES:

Dishwashers, Coffeepots, Sinks, Showerheads, Toilets, Humidifiers, Washing Machines, HVAC, Glassware, Faucets

DILUTION:

Light soils: 1 part CLR: 8 parts warm water
Medium soils: 1 part CLR: 1 part warm water
Heavy soils: use full strength CLR

USE ON THESE SURFACES:

- PORCELAIN
- STAINLESS STEEL
- CHROME
- GLASS
- FIBERGLASS
- VINYL
- BRASS
- PVC/PLASTIC
- COPPER

Size	Stock #
32 oz.	FM-CLR32-6PRO
42 oz.	FM-CLR42-4PRO
1 Gal.	FM-CLR128-4PRO
5 Gal.	FM-CLR-5PRO
55 Gal.	FM-CLR-55PRO
275 Gal.	CLR-275PRO





FACILITIES MAINTENANCE

CLR PRO® RESTROOM CLEANER

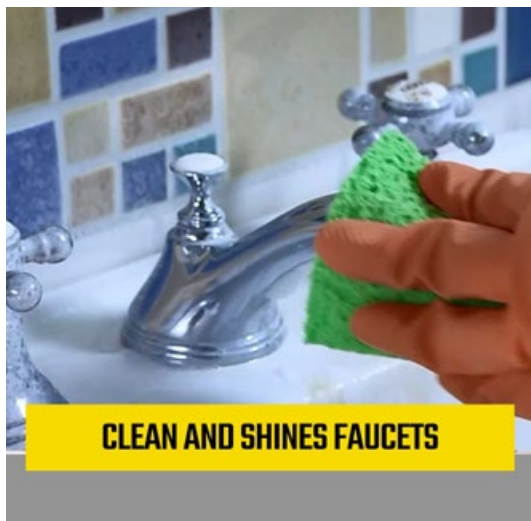
CLR PRO® Restroom Cleaner is an effective way to remove dirt, calcium, lime, hard water deposits, and soap scum in the bathroom.

- Multi-surface cleaner that easily removes hard water deposits and soap scum on common bathroom surfaces
- Safe on all plumbing including copper and plastic/PVC
- Septic and greywater safe
- Contains no alcohol, phosphates, ammonia, or bleach
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals



USE ON THESE SURFACES:

- PLASTIC
- STAINLESS STEEL
- FIBERGLASS
- GLASS
- GRANITE (SEALED)
- PORCELAIN
- CERAMIC
- CHROME



CLEAN AND SHINES FAUCETS

COMMON USES:

Stainless Steel Sinks, Tubs, Showers, Tile Floors and Walls, Grout, Toilets, Countertops, Fixtures

DILUTION:

Ready to Use



Size	Stock #
32 oz. spray	FM-RC32-6PRO



FACILITIES MAINTENANCE

CLR PRO[®] COMMERCIAL PROBIOTIC CLEANER

Removes tough soils and provides 3 days of cleaning power

- Probiotics in the cleaner activates in the presence of soil and helps break down dirt and grime for up to 3 days
- Bleach-free formula
- Reduces odor
- 86% bio-based ingredients
- Lemon-scented
- NSF registered—approved for use in food processing, food storage, and food service facilities



USE ON THESE SURFACES:

- GROUT
- CHROME
- ALUMINUM
- FIBERGLASS
- STAINLESS STEEL

Size	Stock #
32 oz.	FM-CPC32-6PRO



CONTINUED CLEANING ACTION

COMMON USES:

Restroom Counters, Tile Walls, Floors, Plumbing Fixtures

DILUTION:

Ready to Use



EPA does not currently review probiotic formulas as part of their Safer Choice program



FACILITIES MAINTENANCE

CLR PRO® MULTI-PURPOSE CLEANER

Removes everyday soil and grime from a wide-variety of surfaces

- For everyday use on common soils
- Effective, hard working and easy to use cleaner is superior to the leading brands
- Lemon-scented
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals
- Contains no phosphates, ammonia or bleach
- Made in the USA



**CLEANS AND SHINES
A VARIETY OF SURFACES**

COMMON USES:

Countertops, Appliances, Decorative Elements, Office Spaces, Restroom Surfaces

DILUTION:

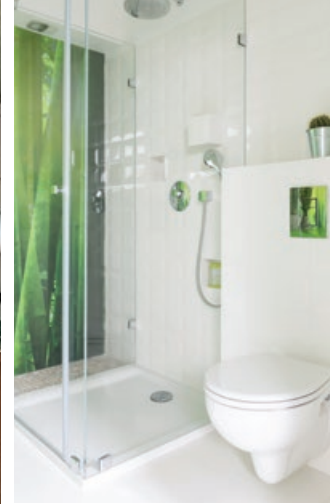
Ready to Use



USE ON THESE HARD SURFACES:

- CERAMIC
- FORMICA®
- GRANITE
- STAINLESS STEEL
- TILE

Size	Stock #
32 oz.	FM-MPC32-6PRO



FACILITIES MAINTENANCE

CLR PRO® BIO-ENZYMATIC DRAIN MAINTAINER

Live microbial formula prevents the accumulation of fat, oil, and grease in grease traps, ponds & lagoons, septic tanks, and will keep drains flowing freely.

- Live bacteria digests and degrades fat, oil, and grease with no harmful byproducts
- Contains no emulsifiers—promotes a more efficient waste water treatment operation
- NSF registered—approved for use in food processing, food storage, and food service facilities
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals

COMMON USES:

Grease Traps, Drains, Toilets, Sinks, Tubs, Showers, Kitchens, Restaurant Drains, Spas, Locker Rooms, Factories, Sewage Treatment Plants, Lift Stations, Meat/Poultry Producers, Vehicle/ Truck Wash, Utilities, Oil Water Separators, Industrial Laundries, Wastewater Ponds & Lagoons

DOSAGE:

- For drain line maintenance in kitchens, bath and laundry rooms – 2 ounces per inch of drain diameter is the targeted measurement.
- For a 2" drain: Add 8 ounces per drain as a start up seeding dose. Then add 4 ounces per week thereafter for maintenance. Increase doses accordingly for larger diameter drains and feeder lines.

For wastewater treatment applications including lagoons, grease traps and food processing plants, please refer to Technical Data Sheets for more directions for use.



USE ON THESE TYPES OF PIPES:

- COPPER
- PVC
- STEEL
- PLASTIC
- CAST IRON

Size	Stock #
1 Gal.	FM-BEDM128-4PRO
5 Gal.	FM-BEDM-5PRO
55 Gal.	FM-BEDM-55PRO





FACILITIES MAINTENANCE

CLR PRO[®] MOLD & MILDEW STAIN REMOVER

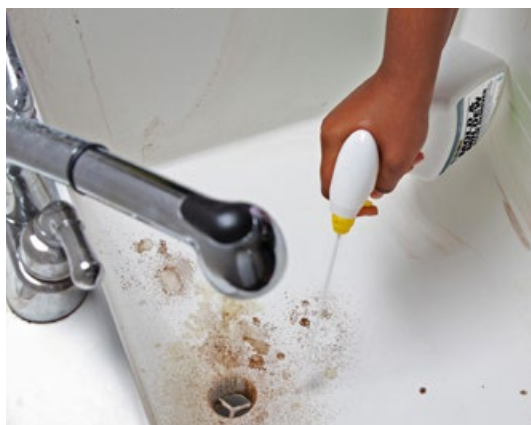
Quickly removes tough surface mold and mildew stains on a wide variety of surfaces.

- Removes surface mold and mildew stains
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals
- Bleach-free
- Foam sprayer prevents splash-back and spores from spreading in the air



USE ON THESE SURFACES:

- GLASS
- MARBLE
- BRICK
- CONCRETE
- CERAMIC
- METALS
- FABRICS
- WOOD



**CLEANS AND SHINES
A VARIETY OF SURFACES**

COMMON USES:

Painted Walls, Ceramic Tiles, Hardwood Floors and Baseboards, Shower Curtains, Rugs, Countertops, Showers, Grout, Siding

DILUTION:

Ready to Use

Size	Stock #
32 oz.	FM-MMSR32-6PRO
1 Gal.	FM-MMSR128-4PRO



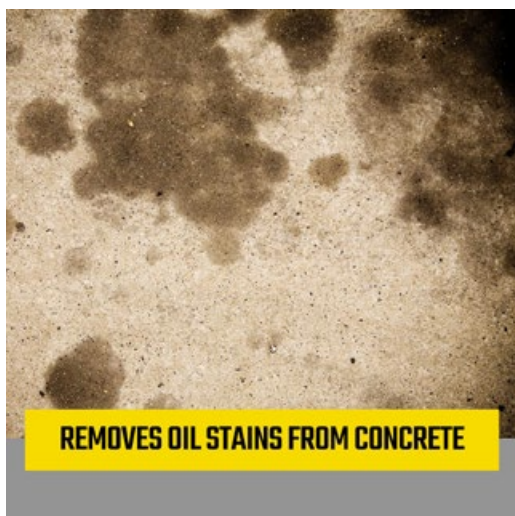


FACILITIES MAINTENANCE

CLR PRO® HEAVY DUTY CLEANER & DEGREASER

Industrial strength, water-based cleaner and degreaser quickly lifts out oil, grease, and tar.

- Multi-purpose degreaser that lifts oil, grease, and tar
- NSF registered—approved for use in food processing, food storage, and food service facilities
- Heavy foaming action clings to surfaces and breaks down dirt



REMOVES OIL STAINS FROM CONCRETE

COMMON USES:

Floors, Parking Lots, Equipment, Walls, Machinery, Trash Receptacles, Vents

DILUTION:

Ready to Use



USE ON THESE SURFACES:

- PORCELAIN
- STAINLESS STEEL
- CHROME
- COPPER
- METALS
- CERAMIC
- FIBERGLASS
- RUBBER
- VINYL
- STONE
- BRICK
- CONCRETE
- PVC/PLASTIC

Size	Stock #
32 oz.	FM-HDCD32-6PRO
1 Gal.	FM-HDCD128-4PRO
5 Gal.	FM-HDCD-5PRO
55 Gal.	GM-55PRO
275 Gal.	GM-275PRO



FACILITIES MAINTENANCE

CLR PRO® UNIFORM CLEANER WITH ODOR CONTROL

Powerful stain remover specially formulated to deep clean uniforms

- Contains brighteners to maintain that “like new” look
- Effectively removes a wide variety of tough stains
- Contains a special odor eliminator to keep uniforms smelling fresh
- Contains no butyl, bleach or phosphates



COMMON USES:

Nylon, Cotton, Silk, Towels, Sheets, Tablecloths, Hospital Linens

DILUTION:

Ready to Use



EFFECTIVE ON:

- RED CLAY
- MUD AND DIRT
- GRASS
- JUICE
- BLOOD
- INK AND MARKER
- SWEAT STAINS
- GREASE
- URINE AND FECES
- COFFEE
- SODA
- AND MORE

Size	Stock #
32 oz.	FM-UCOC32-6PRO

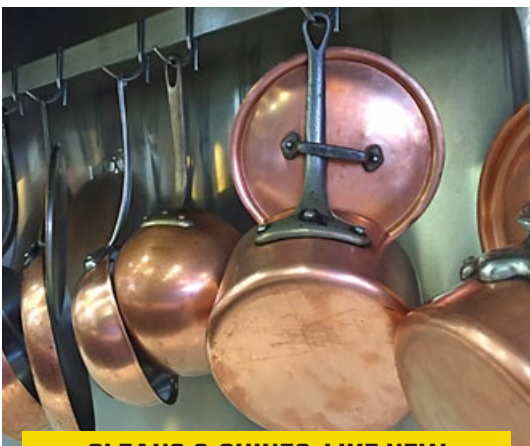


FACILITIES MAINTENANCE

TARN-X PRO® TARNISH REMOVER

The leading tarnish remover for cleaning and preserving copper and sterling silver.

- Extremely effective at brightening and shining
- Rinses clean with no residue
- Saves time and effort—no buffing required



**CLEANS & SHINES LIKE NEW
WITHOUT BUFFING**

COMMON USES:

Silverware, Serving Pieces, Light Fixtures, Copper Pots and Pans, Musical Instruments

DILUTION:

Ready to Use



USE ON THESE SURFACES:

- SILVER
- STERLING SILVER
- PLATINUM
- GOLD

Size	Stock #
12 oz.	TX-6
1 Gal.	FM-TX128-4PRO
5 Gal.	FM-TX-5PRO
55 Gal.	FM-TX-55PRO



FACILITIES MAINTENANCE

CLR® CLEAN & CLEAR STONE

Safely cleans stone without scratching while providing a streak free shine.

- Removes dirt and grime in one step
- No streaks or scratches
- Optical brightener gives a “pop” to dull surfaces

COMMON USES:

Counters, Floors, Walls,
Statues, Decorative Elements

DILUTION:

Ready to Use



REMOVES FOOD & GRIME LEAVING A STREAK-FREE SHINE IN ONE STEP



USE ON THESE SURFACES:

GRANITE
STONE
MARBLE
CORIAN®
QUARTZ
TILE

Size	Stock #
12 oz. aerosol can	CGS-12



FACILITIES MAINTENANCE

CLR® SPOT-FREE STAINLESS STEEL

One-step, ready-to-use powerful foaming action removes dirt, residue, and fingerprints from stainless steel.

- Powerful foaming action won't streak or run
- NSF registered–approved for use in food processing, food storage, and food service facilities
- Water-based formula

COMMON USES:

Elevator Doors, Stainless Steel Appliances, Work Stations, Decorative Elements, Statues

DILUTION:

Ready to Use



USE ON THESE SURFACES:

STAINLESS STEEL

Size	Stock #
12 oz. aerosol can	CSS-12





FACILITIES MAINTENANCE

CLR® CLOG-FREE DRAIN

The fast and effective way to unclog blocked drains.

- Uses the power of compressed air to remove clogs up to 50 feet down
- Contains no CFCs that deplete the ozone
- Made without harsh chemicals, acid or lye
- Safe for all pipes, including plastic or metal drains, and won't cause corrosion
- Can use in standing water

COMMON USES:

Sinks, Tubs, and Showers



USE ON THESE:

PLASTIC DRAINS

METAL DRAINS



Size	Stock #
4.5 oz. aerosol bottle	PP-6



FACILITIES MAINTENANCE

CLR® FRESH & CLEAN GARBAGE DISPOSAL

CLR® Fresh & Clean Garbage Disposal are powerful foaming pods that clean and freshen garbage disposals without scrubbing.

- Deep cleans and freshens every section of your disposal unit, cutting through grease and grime
- Eliminates odor, leaving a light, fresh scent
- Does not contain ammonia, parabens, phthalates, or bleach
- Safe to use regularly

COMMON USES:

Garbage Disposals

DILUTION:

Ready to Use



USE ON:

GARBAGE DISPOSALS

Size	Pouch Quantity	Stock #
1 Pouch	5 Pods	GDC-6
36 Pouches	5 Pods	GDC5-36
12 Pouches	20 Pods	GDC20-12



**FAST DISSOLVING PODS
SAFE FOR ALL GARBAGE DISPOSALS**



AUTOMOTIVE PRODUCTS

MAKE EASY WORK OF DAILY SERVICE REPAIRS AND CLEANING



SAFE AND EFFECTIVE MAINTENANCE PRODUCTS FOR THE AUTOMOTIVE INDUSTRY

The CLR PRO® Automotive line of products offer a safer, effective solution to make easy work of daily service repairs and cleaning than the harmful, hazardous chemicals commonly found in auto shops.

Ready-to-use | Outperforms competition* | No harsh ingredients**



*Proven in third-party tests.
**See individual product SDS for VOC information



AUTOMOTIVE

CLR PRO® HEAVY DUTY RADIATOR FLUSH & CLEANER

Formulated to remove heavy scale buildup and rust in later model radiators. It removes more scale in 10 minutes than competitive products do in 3 hours*.

- Heavy duty to extend the life of vehicles
- Removes scale build up 10x more effectively than the leading product*
- Safe for employees

**Proven in third-party tests. Based on 30 minute flush with average 3 gallon radiator.*



USE ON THESE SURFACES:

- ALUMINUM
- STAINLESS STEEL
- COPPER
- BRASS
- PVC/PLASTIC
- VINYL
- FIBERGLASS
- RUBBER PARTS



Size	Stock #
1 Gal.	A-HDRFC-4PRO



AUTOMOTIVE

CLR PRO[®] EXTERIOR RUST REMOVER

Effectively removes unsightly rust stains and surface corrosion from vehicle exteriors.

- Use for paint prepping and improving the appearance of any vehicle
- Safe on clear coat and paint
- Great for use outside—safe on vegetation
- Safe for employees



PROVEN EFFECTIVE ON THESE APPLICATIONS

- ANTIQUE CARS
- PATINA RESTORATION
- PAINT PREP
- CARS
- TRUCKS
- VANS
- HEAVY EQUIPMENT

Size	Stock #
1 Gal.	A-ERR-4PRO
5 Gal.	A-ERR-5PRO



INDUSTRIAL PRODUCTS

EFFECTIVE AND SAFE TO USE REGULARLY



KEEP EQUIPMENT WORKING EFFICIENTLY

Not regularly maintaining industrial equipment and vehicles can cause increased wear and operating hazards to operators. Harsh chemicals are often required when regular maintenance does not occur, which can damage equipment surfaces and can increase the risk of exposure for operators.

Ready-to-use | Proven effective | Reduce equipment downtime | No harsh ingredients





INDUSTRIAL

CLR PRO[®] INDUSTRIAL SYSTEMS FLUSH

Safely removes scale buildup from industrial systems that can compromise the ability to heat and cool correctly.

- Helps prevent equipment from overheating or failure, and energy inefficiencies with regular use
- Safely dissolves calcium, lime, rust and other deposits from water passages in water cooled or heated equipment
- Contains no harsh chemicals, like ammonia, phosphates, or solvents
- Manufactured in the USA

COMMON USES:

Heat Exchangers, Cooling Towers, Evaporative Condensers, Boilers, Steam Generators, Injection Molds, UV Sterilizing, and Pipes and more.

DOSAGE:

The recommended dilution is a 50% ratio of CLR PRO[®] ISF to water. Depending on the amount of scale present, a stronger solution can be used, OR the flush time increased and/or repeated.

The effectiveness of the solution can be checked periodically with a pH meter. Should the circulation solution rise above the pH level of 5.5 before the flush time expires, additional ISF needs to be added, and the cycle time may need extending.

See label for directions



USE ON THESE TYPES OF PIPES:

- COPPER
- PVC
- STEEL
- PLASTIC
- CAST IRON

Size	Stock #
1 Gal.	I-ISF-4PRO
5 Gal.	I-ISF-5PRO
55 Gal.	I-ISF-55PRO
275 Gal.	I-ISF-275PRO



INDUSTRIAL

CLR PRO® VEHICLE LIME REMOVER

A daily use cleaner to remove scale buildup from industrial and commercial vehicles and equipment.

- Cleans harmful scale buildup that can shorten service life of equipment and vehicle surfaces
- Keeps vehicle windows clear with regular use
- Can also be used to clean buildings, walls, floors, and hard surfaces that lime powder and scale accumulates
- Works great in pulp mills, lime mines, construction sites, concrete plants, farm equipment, and chemical plants
- No VOC's
- Manufactured in the USA



DILUTION:
Ready to Use



USE ON THESE SURFACES:

- PAINT
- RUBBER
- WINDOWS/GLASS
- VINYL
- ALUMINUM
- CHROME
- STAINLESS STEEL
- PVC/PLASTIC

Size	Stock #
1 Gal.	I-VLR-4PRO
5 Gal.	I-VLR-5PRO
55 Gal.	I-VLR-55PRO
275 Gal.	I-VLR-275PRO

NEW

CLR PRO MAX

INDUSTRIAL PRODUCTS

THE POWER YOU EXPECT. THE SPEED YOU NEED.



MORE POWER FOR TOUGH JOBS

CLR PRO MAX™ products excel in power and efficacy to restore your equipment and surfaces to their original state.

Formulated specifically to outperform the competition, CLR PRO MAX™ will be your new go-to.

Ready-to-use | Concentrated | Proven Effective





INDUSTRIAL

CLR PRO MAX™ DESCALER

Quickly dissolves scale, rust, and more in industrial equipment and drains.

- Helps quickly restore equipment to peak condition.
- Dissolves & eliminates buildup like calcium, lime, rust, struvite, magnesium, and more in industrial equipment and drains.
- Helps to increase operational efficiency & prolong lifespan of machinery.
- Non-flammable, odor-free formula helps ensure a safer working environment.

COMMON USES:

Use for heavy buildup in: Heat Exchangers, Evaporators, Cooling Towers, Boilers, Ball Mill Rollers, Pipes built with Struvite, any place where scale build up occurs.

RECOMMENDED DILUTIONS:

Some visible scale:

1 Part CLR PRO MAX: 5 Parts Water

Medium levels of scale:

1 Part CLR PRO MAX: 3 Parts Water

Heavy scale build up:

1 Part CLR PRO MAX: 1 Part Water

See label for directions



USE ON THESE TYPES OF PIPES:

- COPPER
- PVC
- STEEL
- PLASTIC
- CAST IRON

Size	Stock #
1 Gal.	I-IDESC128-4PROM
5 Gal.	I-IDESC-5PROM
55 Gal.	I-IDESC-55PROM
275 Gal.	I-IDESC-275PROM

NEW



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THE SAFETY YOU NEED.**



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THE SPEED YOU NEED.**



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